SPEAKING UP FOR US
OF MAINE

2017

Dear Friend,

My name is Avery Olmstead & I live in Old Town, Maine. Since 2015, I have been very fortunate to work for a non-profit organization that truly listens to the wants and needs of Maine people who are living with Intellectual and/or Developmental Disabilities, and strives to provide solutions. As a person who lives with a Developmental Disability myself, that's something that I can truly appreciate!

*Speaking Up for Us***,** (SUFU)**,** is Maine's Self-Advocacy organization for adults who live with Intellectual and/or Developmental Disabilities: http://www.sufumaine.org. Our goal is that people with disabilities are able to live the lives that *we choose* (with support, if needed), instead of living lives that are *chosen for us*. One of the most unique aspects of SUFU, which sets us apart from most other groups similar to SUFU in the United States, is that our Board of Directors is *composed entirely* of our membership, who all have Intellectual and/or Developmental Disabilities!

This year, we are focusing our fundraising efforts, to ensure that all of our SUFU members can attend our 2017 SUFU Conference, by asking businesses to purchase ad space in SUFU's 2017 Ad Book. The ad book will then be distributed statewide. Not only will it be possible to increase the reach of your business, but your ad will also show Maine people, and the Maine business community that you support our work in providing individuals with Intellectual and/or Developmental Disabilities, tools to choose the direction of our lives!

Enclosed in this letter is an explanation of our SUFU Ad Book, and on the back of this letter is more information about Speaking Up For Us. 95% of the funds raised from this ad book will directly support our growing programs. SUFU is a 501c3, and your donation will be tax deductible, to the extent allowed by law.

If you have any questions, please don't hesitate to contact me.

We look forward to being able to announce *your business name* as a partner with SUFU, this year.

Sincerely,

Avery

Avery Olmstead
SUFU Communications Associate
(207) 956-1004, Ext. 4
aolmstead@sufumaine.org

A Little Bit About SUFU

1. In June of 2016, the Board approved its first Strategic plan. Here is an abbreviated version:

The Mission of Speaking Up For Us is *" To create new opportunities for adults living with developmental disabilities to discover their abilities, exercise freedom and contribute to their communities".*

Our Vision is to:

- ***DECREASE*** all barriers so everyone can participate in whatever they want to
- ***VOICE*** our opinions and thoughts for what we need
- Create ***CHANGES*** to improve OUR lives
- Teach people about us and our ***ABILITIES***

Our Philosophy is that *we shall work for and strive towards the freedom of choice for all people with disabilities.*

Goals:

- To end discrimination and bullying towards people who live with developmental disabilities
- To remove legislative restrictions from our lives
- To have Freedom of Choice in all our decisions
- To end being taken advantage of
- To find meaningful employment for our members

2. There are 15 SUFU Chapters throughout the state.
3. There are two specialty Chapters:
    a. Sports
    b. Video (in Partnership with Community Television 5 in Portland, ME)
4. In cooperation with *Lift 360*, **http://www.lift360.org/**we provide our membership a unique leadership development program that has received regional recognition. Here are a couple of quotes from participants on how the leadership development program has impacted their lives:

"Not only have my leadership skills improved, but I've also gained a lot of self-confidence. The leadership program has also showed me skills to help improve the self-confidence of other people, too!" – Abbott

"I improved my listening skills. I learned I could help other people and the Leadership Program inspired me to join the SUFU Board!"- Jeanette

$5,000Full Conference Sponsorship (1 available)

- Back Outside Cover of the Ad Book (7.25x10 usable space)
- Recognition at the SUFU Statewide Conference
- Recognition on the SUFU website (www.sufumaine.org) throughout the remainder of 2017
- A double table at the Vendor Fair at the SUFU Statewide Conference September 27, 2017.

$750 (2 available)

- Inside (Back or Front) Cover of the Ad Book (7.25x10 usable space)
- Recognition at the SUFU Statewide Conference
- Recognition on the SUFU website (www.sufumaine.org) throughout the remainder of 2017
- A table at the Vendor Fair at the SUFU Statewide Conference September 27, 2017.

$500

- Full page of the Ad Book (7.25x10 usable space)
- Recognition at the SUFU Statewide Conference
- Recognition on the SUFU Website (www.sufumaine.org) throughout the remainder of 2017
- A table at the Vendor Fair at the SUFU Statewide Conference September 27, 2017.

$250

- ½ page of the Ad Book (7.25x 4.9 usable space)
- Recognition at the State Wide Conference
- Recognition on the SUFU website (www.sufumaine.org)
- A table at the Vendor Fair at the SUFU Statewide Conference September 27, 2017.
- You provide the copy-ready print

$150

- ¼ page of the Ad Book (3.5 x 4.9 usable space)
- Recognition at the SUFU Statewide Conference
- Recognition on the SUFU Website (www.sufumaine.org)
- You provide the copy-ready print

$35

- Business Card in the Ad Book (2 x 3.5 usable space)
- Recognition at the SUFU Statewide
- Recognition on the SUFU website (www.sufumaine.org)
- You provide the copy-ready print

Application on Back

SPEAKING UP FOR US
OF MAINE

SUFU 2017 Ad Book Application

_____ **$5,000Full Conference Sponsorship (1 available): (**A member of our team will contact you to work out the details)

_____ **$750 (2 available): Inside Front or Back Cove**r (A member of our team will contact you to work out the details)

_____ **$500… Full Page:** (A member of our team will contact you to work out the details)

_____ **$250… ½ Page: You Provide the Copy-Ready Print**

_____ **$150… ¼ Page: You Provide the Copy-Ready Print**

_____ **$35… Business Card: You Provide the Copy-Ready Print**

Name:_____

Business Name:_____

Address:_____

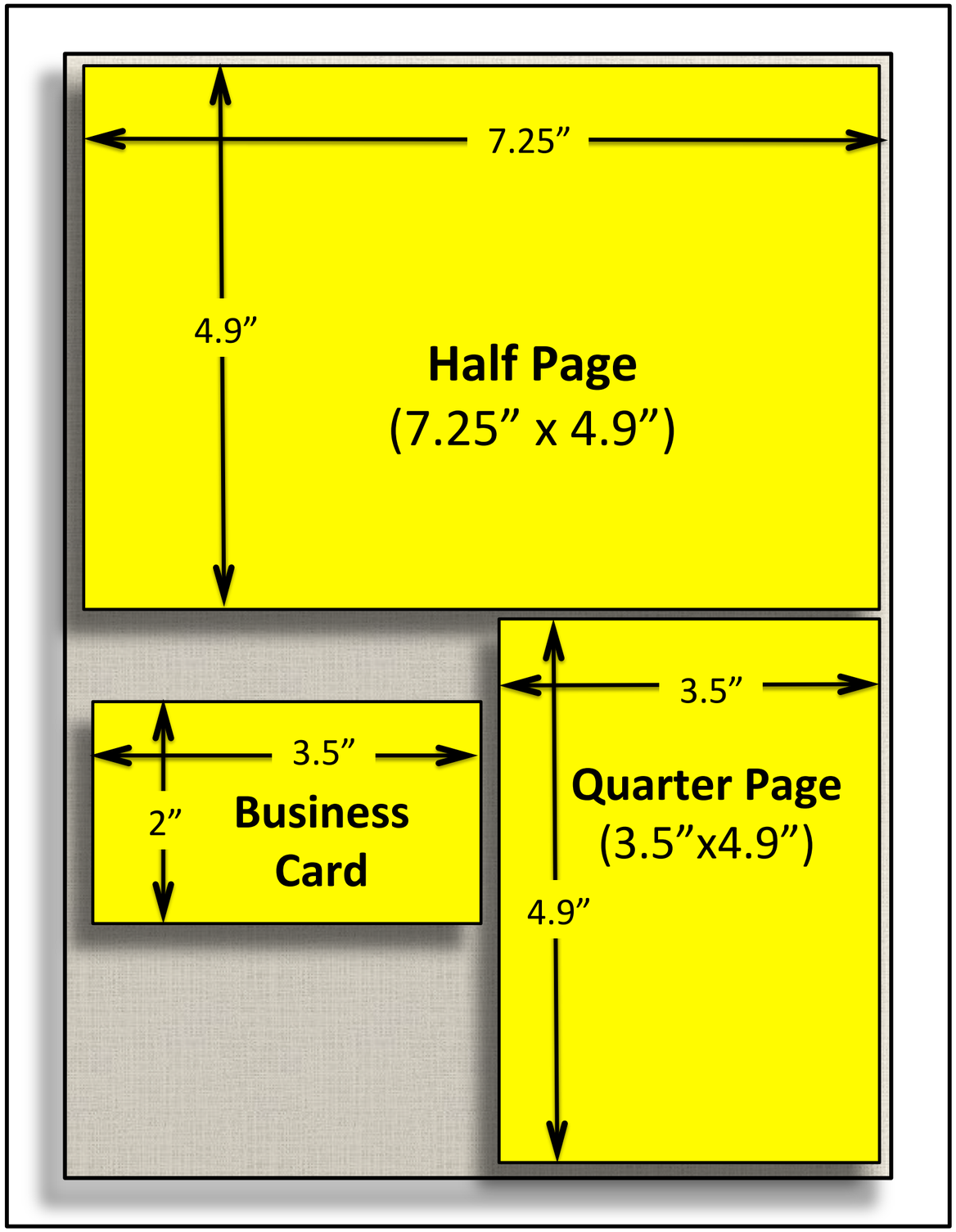
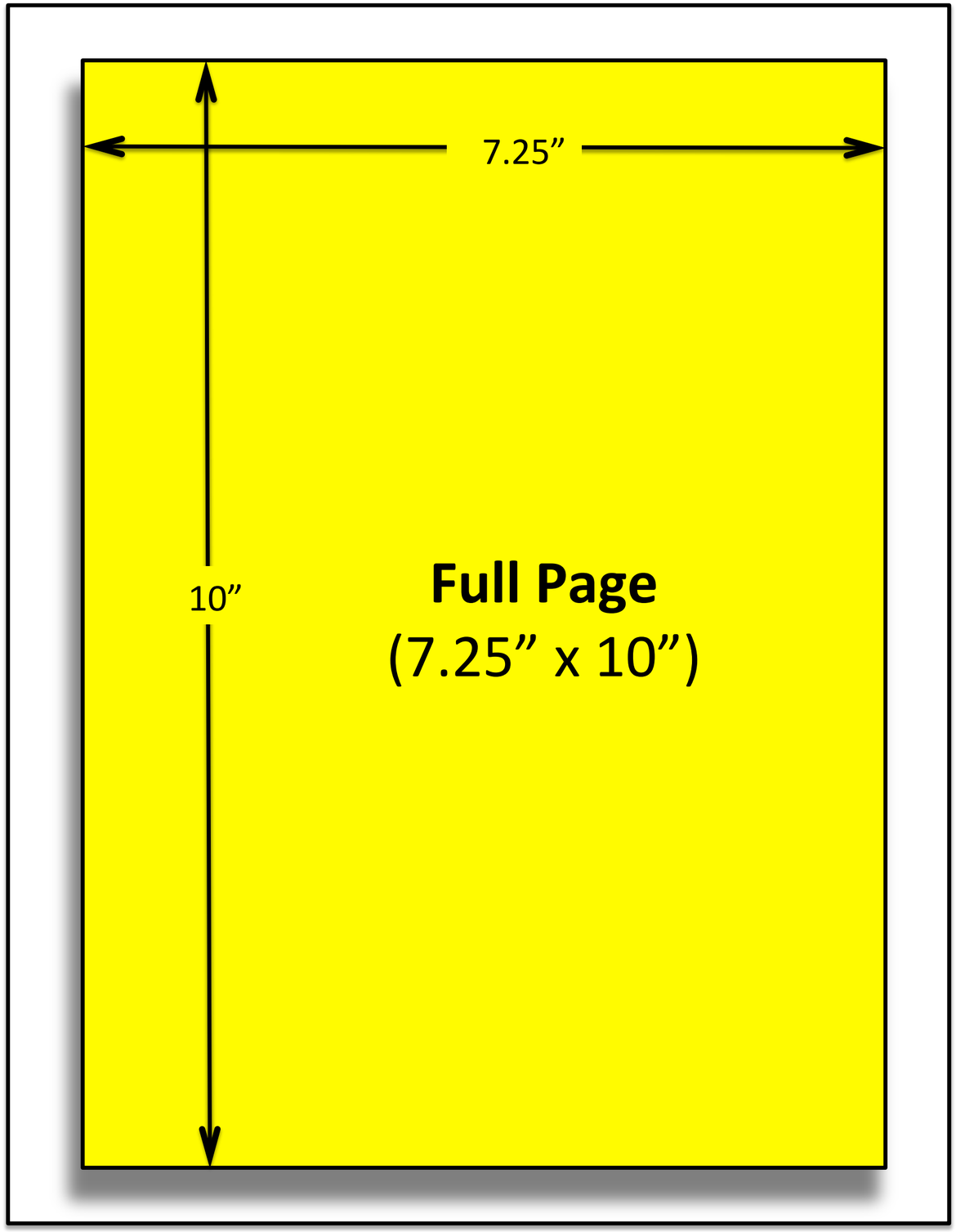
Phone:_____

Email:_____

Registration and payment can be made online @ http://sufumaine.org/adbook

Copy-Ready Print needs to be received by 8/15/17 to guarantee accurate publication. Please send to:

SUFU Ad Book
PO Box 6320
Cape Elizabeth, Maine 04107

Artwork Size Requirements

Recommended Resolution : 300dpi